

To: Kyle Muncy
From: Shareen Hertel
Date: 2/19/21
Subject: DRAFT minutes for PCCSR 2/15/21 meeting

Attendees: Full committee present except for Aaron Rosman
(For full list of members, see: <https://csr.uconn.edu/committee-members/>)

The meeting was called to order by Kyle Muncy (Chair) with a welcome to President Thomas Katsouleas, who attended in order to meet the new committee members and reiterate his thanks and support for the PCCSR.

In his ongoing conversations with faculty, staff, students, alumni, and partners in government and industry, key themes have emerged that Katsouleas noted all align directly with the PCCSR's work, including:

- Diversity, equity and inclusion
- Environmental sustainability
- Social justice and human rights
- Global engagement and reputation

UConn as an institution enjoys widespread public support for its handling of these issues (even amidst the pandemic) and Katsouleas views the PCCSR as integral to maintaining the social contract and public trust that the University must uphold.

Upon Katsouleas' departure from the meeting, Muncy provided an update of UConn's position on collegiate CSR issues nationally and focused specifically on our engagement with the Workers' Rights Consortium (WRC) and Fair Labor Association (FLA). The COVID-19 pandemic has presented challenges for many companies in managing social responsibility and UConn's position as a trusted partner with commitment to and experience in managing these issues is valued by licensing partners.

New areas of focus include mainstreaming CSR into licensing of promotional products; action on forced labor in key countries; managing supplier relations and worker wellbeing amidst the pandemic (including addressing order cancellations); expanding purchasing criteria (i.e., beyond price). Key partners including the Collegiate Licensing Corporation (CLC) are developing a pilot public disclosure database to enhance product traceability, which is key to managing all these issues.

Muncy also noted that the PCCSR will continue to use the Vendor Code of Conduct as a tool in promoting CSR through our business engagement, and future meetings will focus on reviewing the Code contents. Member Glenn Mitoma noted the PCCSR's willingness to help in amplifying our messaging and education (including of business partners and internal units within UConn) in relation to CSR.